



FRANÇAIS POUR  
**L'AVENIR**  
FRENCH FOR  
**THE FUTURE**





## NATIONAL OFFICE

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## OUR MISSION

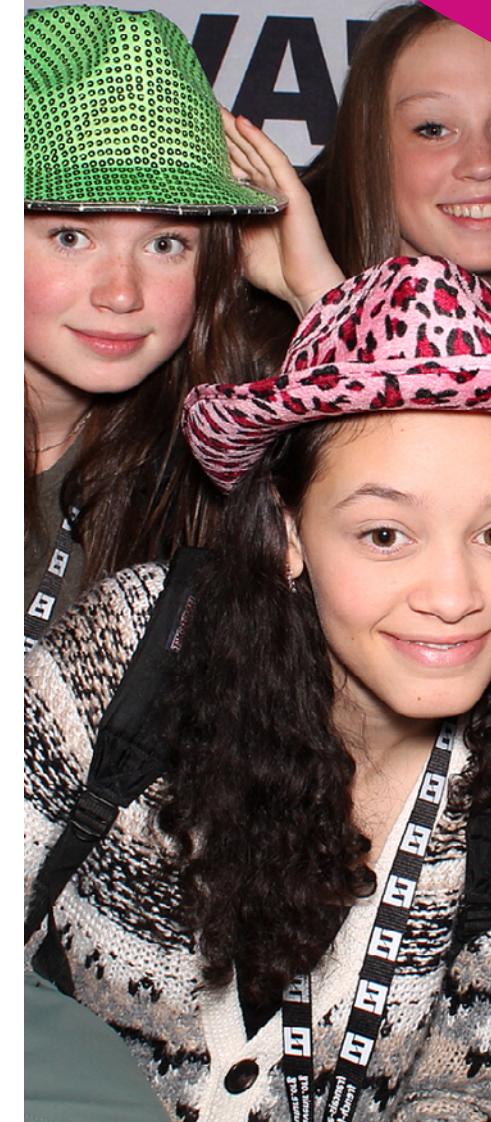
French for the Future promotes Canada's official bilingualism and the immediate and lifelong benefits of learning and communicating in French to students from grades 7 to 12 across Canada (secondaire 1 to cégep 1 in Quebec).

## OUR VISION

French for the Future envisions a Canada in which all young people value our French heritage, appreciate francophone cultures and endeavour to excel in the French language.

## OUR STRATEGY

- Provide a sustained, significant and authentic presence in French; a support to evolve with youth.
- Offer periodic WOW events that value French, nourish emotional experience, and energize youth.
- Encourage networking by and for young Francophones and Francophiles in their locality, region and across Canada, based on their communities of personal interests.



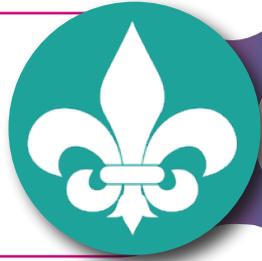
# IN 2021-2022 FRENCH FOR THE FUTURE HAS:

**25 years**  
of operation



**7 programs**  
+  
**1 social network**

**25 ambassadors**  
of French



**1 youth**  
committee

## 15 Local Forums

Fredericton, Charlottetown, Edmonton, Ottawa, Montréal, Calgary and Cochrane, Winnipeg, Toronto, Moncton, Rural areas of British Columbia, Halifax, St. John's



**14 partner**  
postsecondary  
institutions

**\$368,000**  
given in scholarships  
to students



**39,000 +**  
youths  
participating in  
our programs

## FRENCH FOR THE FUTURE'S MAIN ACHIEVEMENTS IN 2021-2022

1

**Organizing virtual events**  
that are enjoyable and  
motivating for youths.

2

**Maintaining the level**  
of participation by youths  
and teachers in our  
programs, despite the  
pandemic.

3

**Innovating**  
by launching Fr+, an  
online space to do  
more in French.

## THE FRENCH FOR THE FUTURE BLOG



14 ARTICLES PUBLISHED  
IN FRENCH



13 ARTICLES WRITTEN  
BY YOUTHS, WITH FIVE  
PROVINCES REPRESENTED

Alberta, Nova Scotia, Ontario,  
British Columbia, New Brunswick



THE ARTICLES WRITTEN IN  
2021-2022 HAVE BEEN READ  
3,707 TIMES.

## THE FRENCH FOR THE FUTURE TEAM

Our permanent team based in Ottawa, Ontario, manages French for the Future's daily operations.



**Mirfat Abdoukader**  
Communications  
Support Agent



**Melena Mowbray**  
Program Support  
Agent



**Mathieu Gingras**  
Keynote Speaker

**Geneviève Gobeil**  
Program  
Manager

**Polina Moneva**  
Operations and  
Fundraising Specialist

**Mona Ansari**  
Communications and  
Marketing Agent

**Josée Bolduc**  
Program Agent

**Emeline Leurent**  
Executive Director

**Agathe Pompon**  
Marketing and  
Communications  
Coordinator



## MESSAGE FROM THE DIRECTOR

With a second full year of the pandemic, French for the Future had to show resilience, flexibility and creativity to continue to reach youths aged 12 to 18 and their teachers across Canada through its activities.

Maintaining participation levels in our programs has not been easy; however, thanks to the team's tireless efforts and our partners' support, we have reached more than 39,000 youths across the country with a virtual National Ambassador Youth Forum, hundreds of Franconnexion Sessions, our National Essay Contest, our correspondents program, and our youth committee, not to mention our Local Forums. Twelve of our Local Forums were held online and we finished the year in style with three Local Forums held in person again.

In February 2022, we also launched a brand-new platform that is available 24/7 for 14 to 17 years old: the Fr+ platform. Appearing alongside the pre-existing offer of French for the Future's programs, it enables youths to "do more in French." In the Anglophone cultural ocean that is North America, Fr+ creates a Canadian Francophone space that transcends provincial and territorial boundaries, brings together Francophone and Francophile youths, and enables them to anchor their French skills in recreation.

In 2021-2022, we had more opportunities to celebrate, with the addition of the Université de l'Ontario français as a new partner for our National Essay Contest, French for the Future's involvement in the first public celebration of Linguistic Duality Day, and of course the tabling in March 2022 of Bill C-13 to modernize the Official Languages Act.

It is with great pride that I look at everything we have accomplished this year, and the support that we have been able to provide to all these youths who are moving along the road of bilingualism. Of course, I want to thank the French for the Future team, our coordinators, facilitators, partners and donors, volunteers and our Board of Directors, without whom none of this would have been possible. Let's continue to shape tomorrow's bilingual Canada together!

*Emeline Leurent*

EXECUTIVE DIRECTOR

## REMARKS FROM THE PRESIDENT



Building on its experiences and successes, French for the Future has become more involved in promoting the French language to high school youths across Canada over the past year. By creating educational and dynamic programs, French for the Future is introducing youths to the value of bilingualism and linguistic duality in Canada. French for the Future is particularly proud of the launch of its new Fr+ platform, which enables youths to join online communities based on their interests to create, discuss and discover content that is exclusively in French.

In collaboration with Canada's French as a Second Language Network and French-language teaching professionals, French for the Future does its best to create a country where youths appreciate bilingualism and Francophone culture to their full value and strives to encourage them to improve their French skills. This goal would not be achieved without this valuable collaboration. I would like to thank all the French teachers who have encouraged their students to learn about the benefits of being bilingual by introducing them to our programs.

This year, French for the Future has once again proven that nothing can prevent the success of its programs in promoting bilingualism in Canada. In 2021-2022, despite pandemic restrictions, the French for the Future team successfully launched all its programs online.

From the bottom of my heart, I want to thank the entire team at French for the Future's national office for their creativity, dedication and unforgettable efforts. I would also like to salute all the members of the Board of Directors, whose support ensures that the goals of French for the Future are met.

Lastly, I would like to say a big thank you to all our funders and donors for their generosity. We are proud that they believe in our abilities. Their support guarantees the development and evolution of French for the Future's programs.

PRESIDENT

## ADVISORY MEMBER



**Lisa Balfour Bowen**  
Founding President



**John Ralston Saul**  
Founder and Honorary President



**Ania Kolodziej**  
President



**Danielle Arcand**  
Past President



**Sandrine Berezowski**



**Michael Salvatori**  
Past President 2019-2021



**Denis Fontaine**  
Vice-President



**Drew Fagan**



**Martin Katz**



**Charles Ashikwé**  
Treasurer



**Marie-Pierre Lavoie**



**Nicolette Belliveau**



**Alec Boudreau**  
Secretary



**Michel P. Samson**

## THE BOARD OF DIRECTORS

The members of the Board of Directors are French for the Future's volunteer leaders.

### Thank you!

Michael Salvatori left the Board of Directors after six years of good and loyal service. He has served successively as Vice-President from 2015 to 2017, President from 2017 to 2019 and outgoing President from 2019 to 2021. We thank him very much for his dedication and expertise given to French for the Future.

# LOCAL FORUMS

Virtual and in-person



This year, 15 Local Forums of French for the Future have taken place across Canada. They brought together thousands of French as a Second Language (FSL) and French as a First Language (FFL) students and got them to discover the value of being bilingual in Canada. These Forums were punctuated by an **inspiring conference, interactive workshops and a cultural activity**. They created a positive environment where students were able to practice their French, discover the professional opportunities available through bilingualism and celebrate Francophone cultures.

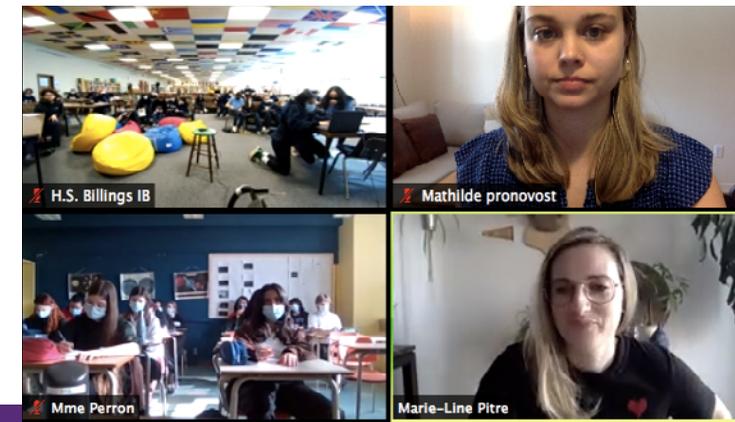


STUDENTS IN GRADES 7 TO 12



SEPTEMBER TO JUNE

Despite a difficult health situation and thanks to the constant efforts of the national office's team and local coordinators, French for the Future managed to organize twelve virtual and three in-person Local Forums, which reached a total of more than 3,500 youths.



"The Forum was a great experience for my students because they realized that French is not spoken just at school, but everywhere in Nova Scotia and around the world."

Isabelle Boudreau, French as a First Language teacher, participant at the Halifax Local Forum.

## THE INFLUENCE OF LOCAL FORUMS ON STUDENT PARTICIPANTS IN 2021-2022

### BEFORE THE LOCAL FORUMS

51%

would like to use both official languages in their future employment.

26%

wanted to continue their studies in French at the post-secondary level.

20%

felt confident about having a conversation and speaking in French.

### AFTER THE LOCAL FORUMS

68%

47%

39%



15

Local Forums



8 Provinces



3539 Participating students



85 Participating schools



OUR LOCAL FORUMS COORDINATORS

"The Local Forum in southern Alberta-Calgary was wonderful. This made me love the French language and I am proud to have come!!!!!!!!!! Keep it up, because you are fantastic."

Aiden Lee, student participant in the Southern Alberta Local Forum (Calgary)



**STUDENTS IN GRADES 10, 11 AND 12**



**OCTOBER TO DECEMBER**

Through the National Essay Contest, French for the Future has awarded 96 scholarships between \$1,000 and \$20,000 to students in Grades 10, 11, and 12 (Secondary IV and V or CÉGEP 1 in Quebec) and has encouraged them to continue their post-secondary studies in French at one of its 14 partner institutions:



In 2021, more than 430 students across Canada participated in this contest by submitting a 750 word essay answering the question:

**In a future where everything is possible, how will the food we eat and the way it is produced have changed?**

Thanks to this contest, the participants gained confidence in their level of French and planned to continue their education in French. Among them, 96 happy winners shared scholarships with a total value of \$368,000.

Congratulations to all the winners!

**431 ESSAYS RECEIVED**

**14 PARTNER INSTITUTIONS**

**111 PARTICIPATING SCHOOLS**

**35% FRENCH AS A FIRST LANGUAGE STUDENTS**

**65% FRENCH AS A SECOND LANGUAGE STUDENTS**

**96 SCHOLARSHIPS WITH A TOTAL VALUE OF \$368,000**



READ ALL THE 2021-2022 ESSAYS

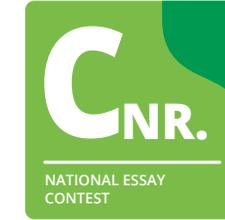
Congratulations to the winners of scholarships valued at \$10,000 and up!

**20 000 \$**

Lisa-Kooner Singh, Brampton, ON  
Zofia Zambrowicz, Toronto, ON

**12 000 \$**

Melodie Lapointe Lawless, Ottawa, ON  
Noah Guttman, Toronto, ON  
Volodymyr Prylepa, Aurora, ON  
Tobias Pong, Toronto, ON



**42%** were confident in their ability to write in French

**63%** wanted to continue their post-secondary studies in French

**THE NATIONAL ESSAY CONTEST**

**52%** felt encouraged to write their essays

**84%** would like to use both official languages in their future employment

**97%** would recommend the CNR to their friends



See the full list of winners on our website: [www.french-future.org](http://www.french-future.org).

**12 000 \$**

Maxime Langlois, Montréal, QC  
Misheel Batkhuu, Toronto, ON  
Coralie Hamel, Saint-Blaise-Sur-Richelieu, QC  
Jaeda Higgins, Toronto, ON

**10 000 \$**

Amélie Dubé, Torbrook, N.S  
Clara Bérubé, Bathurst, N.B  
Caity – Rose Gordon, Vancouver, B.C  
Bryanna Atkinson, Bridgetown, N.S  
Adèle Poitras, Moncton, N.B  
Cameron Bulley, Riverview, N.B

“Every year, I cannot wait for this contest, since it is my escape ticket. It is a challenge, I grant you, but it is very rewarding! It allows me to structure my thoughts, to read a lot for my research and at the same time discover new things. Every year, I feel strongly that my writing is improving well. It’s a great experience! Thank you very much for this great initiative.”

Amal Ahmed Mohamed, Ontario – Winner of a \$1,000 scholarship in 2021

# FRANCONNEXION SESSIONS



**83,3%** of classes really liked or even loved their Franconnexion Session.



**84%** of respondents will take a Franconnexion Session again in the future.

In total, 672 people downloaded a kit in 2021-2022:

**605 TEACHERS** + **67 PARENTS**



**1262** Sessions planned



reaching **34 905** students from



**504** Canadian high schools

**204**

Go Green kits



**154**

Go Fun kits

**247**

Go Big kits

“I used the videos where students learn about why people learn French, immersion, linguistic insecurity, and that helps them to understand that they are not alone in learning and that their feelings towards the language are very normal.”

This year, French for the Future has once again provided teachers with an electronic resource kit to help them organize fun and educational activities in French. More than 600 teachers were able to use the tools/resources with their students in grades 7 to 12, covering topics such as the advantages of bilingualism and the challenges that Francophone and Francophile students may encounter in their education. All the resources were developed to motivate the learning of French. A new “humour” section was added to the kit this year and quickly became one of the teachers’ favourite sections.



**FRENCH TEACHERS, PARENTS**



**YEAR-ROUND**



“One of the most fun activities is the ‘dad jokes.’ It is an excellent exercise not just in understanding French, but also the nuances of the language.”

“My students loved to compete for the prizes, and the posters are an excellent reference for them. The activities and videos are fantastic and gave me ideas for combining lessons in the future.”



“Being able to access interesting turnkey resources (games and activities) is very appreciated, since our teaching schedule is already so busy!”

In September and January, in addition to the electronic kit, teachers could choose to receive posters to decorate their classrooms, along with small gifts for their students. All of it is always free!

## TOP THREE FAVOURITE RESOURCES:

- 1- The games
- 2- The posters for decorating the class
- 3- The music list/videos



STUDENTS IN GRADES 10 AND 11



AUGUST

The National Ambassador Youth Forum, a fun and educational event, took place online in 2021.

French for the Future selected 25 Grade 10 and 11 students (Secondary III or IV in Quebec) who were enrolled in a French program (Core French, intensive French, immersion, Francophone schools).



The selected students spent six interactive days that included discussions and workshops on project management and leadership. Through this training, the participants gained necessary skills in organizing events and they became ambassadors of the French language with the mission of promoting French throughout the 2021-2022 school year.

# THE NATIONAL AMBASSADOR YOUTH FORUM



TESTIMONY FROM AMBASSADOR SIGNY

**"Thank you for this experience! I had a lot of fun and I learned a lot. Thank you for helping me improve my French skills! By listening to your French, I had the opportunity to improve and learn a lot of new words and expressions. Thank you for everything!"**

**"Thank you very much for everything! It was an unforgettable week! I learned so much and met incredible people. Thanks again to the FNJA team for making all this possible."**

**1 AMBASSADOR REACHES AN AVERAGE OF 117 PEOPLE THROUGH HIS OR HER ACTIONS**



# BILINGUAL YOUNG LEADERS

This year marked the second year of the 2020-2022 promotion of Bilingual Young Leaders. Eight youths aged 16 to 22 from five provinces worked to showcase bilingualism in the community.



## Who are they?

- Claire Chen** Ontario
- Louis Prince** Saskatchewan
- Grace-Anne Janssen** Yukon
- Kaitlyn Lu** British Columbia
- Seniha Gulluk** Alberta
- Vyacheslav Stupak** Ontario
- Kaitlin Gallant** Ontario
- Simone Saini** British Columbia

Together, the Bilingual Young Leaders developed and facilitated the project *Une page à la fois*, a national reading club.

Registered teenagers can choose from several books at various reading difficulty levels and participate in the related discussion.

At each Club meeting, games are organized and prizes can be won!



**YOUTHS  
AGED 16  
TO 22**



**TWO-YEAR  
TERM**



## Linguistic Duality Day

On the occasion of Linguistic Duality Day, which took place on September 9, 2021, Bilingual Young Leaders produced a video to describe their experience with linguistic duality and how it appears in their daily lives. The video was shown in front of more than 2,500 people during the event for Linguistic Duality Day, which was jointly organized by the Public Service and the Linguistic Duality Network, of which FTF is a founding member.



VIDEO OF LINGUISTIC DUALITY DAY



**YOUTHS IN GRADES 7 TO 12**



**SEPTEMBER TO JUNE**

The “United Bilingual Correspondents” program was launched in January 2019 by youths for youths.

In 2021-2022, this program gave teenagers the opportunity to use their French outside the classroom and to expand their Francophone network. Enrolled youths were partnered and they committed to stay in contact with their correspondent throughout the school year.

Thanks to this program, French for the Future’s United Bilingual Correspondents had the opportunity to meet other bilingual Canadians their age and improve their French-language skills.

They were made aware of the diversity of the Francophonie in Canada and were encouraged to use French as a language of personal expression.

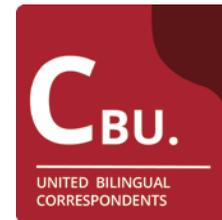


**“I now have more confidence when I speak and when I write in French! My love for this language has greatly increased! [...] In addition to all these advantages, I can now describe myself as a Francophile!”**

**“My best memory of the United Bilingual Correspondents is when I was talking to my correspondent about anything. I could express my feelings and my plans for university, and he gave me advice. I did the same for him, too. I would like to thank the French for the Future team for giving me this opportunity and for organizing this fantastic program. I hope that you will organize other programs for students who want to be bilingual.”**



**READ MAISHA'S FULL TESTIMONIAL**



## UNITED BILINGUAL CORRESPONDENTS



**178** participants across Canada



**17%** from visible minorities



**29%** from rural communities



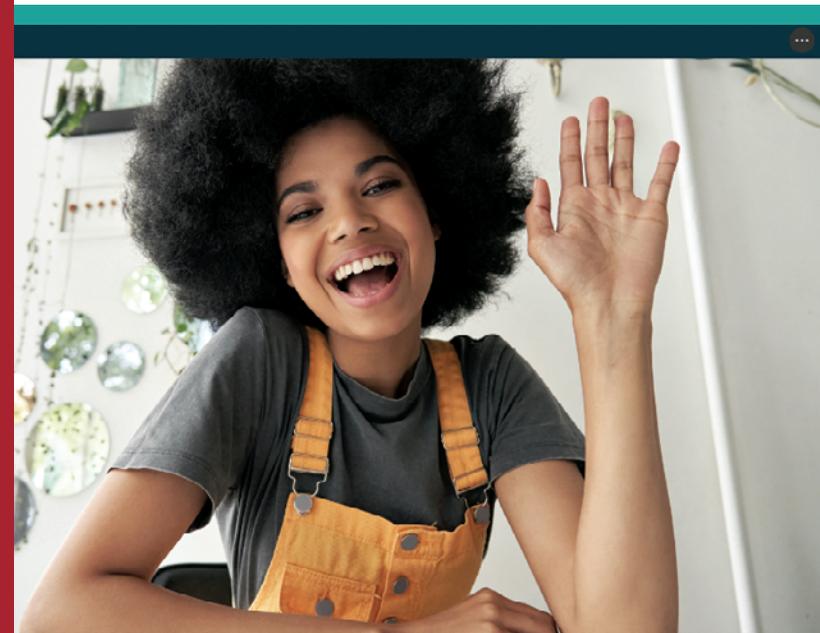
**86%** feel encouraged or free to write to their correspondent



**91%** of participants would recommend the program to their friends



**74%** of participants now associate the Francophonie with a positive or even very positive emotion.



# FR+ DO MORE IN FRENCH

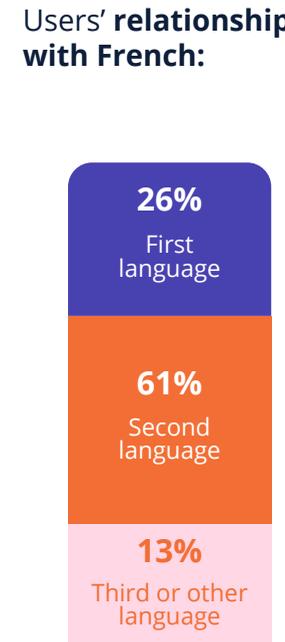
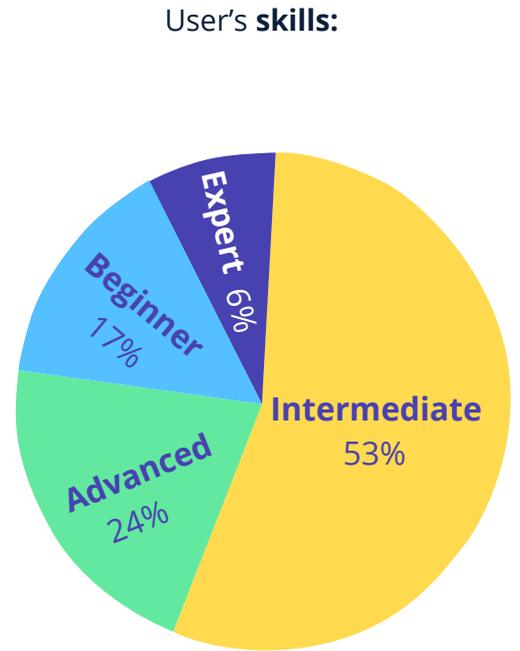
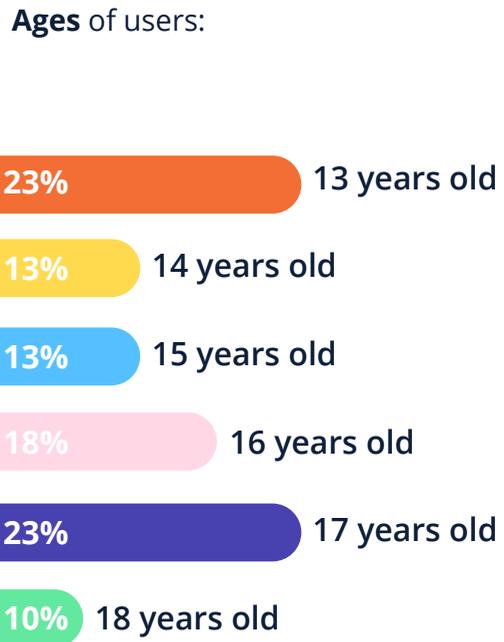


## GOAL :

Give youths a space that is entirely in French and accessible 24/7 so that they can practice their French in an informal and relaxed setting.

- 1 Promote independent practice of French and linguistic security.
- 2 Incorporate French into the world of leisure.
- 3 Use the psychology of social networks to facilitate learning.
- 4 Connect Francophone communities across Canada.

Among users, all provinces and territories in Canada are represented.



It is with great pride that French for the Future launched the interactive platform Fr+ in February 2022. Since its launch, it has garnered close to 300 registrations and continues to make progress thanks to user feedback. Fr+ gives young Francophones and Francophiles the opportunity to use the language in a real and relaxed setting.

Want to practice French at 3:00 a.m. on a Saturday night? You can do it! Fr+ lets users be themselves and talk about topics that interest them with other Francophones and Francophiles. On Fr+, there are no assessments or homework. Scenarios are no longer hypothetical and French is used in an authentic context.

Fr+ is a microcosm of Canada's Francophone community: youths laugh in French, get involved in French and make friends in French with other youths of the same age. Fr+ is a space where French is associated with emotions connected to sincere and natural exchanges.

**TEENAGERS AGED 14 TO 17**

**24/7**

**For ages 14-17**      **100% in French**      **Accessible 24h/7**

### What can youths do on Fr+?

#### SHARE:

Videos     
 Photos     
 Text     
 Links

Comment and react



# THANK YOU TO ALL DONORS

## Thank you to all our donors and sponsors!

As a non-profit organization, French for the Future maintains its activities and develops its programs through the support of donations and sponsorships from individuals and businesses.

### 1,000 \$ - 4,999 \$

- Audrey S. Hellyer Charitable Foundation
- Canadian Parents For French - New Brunswick
- Canadian Parents For French - Nova Scotia
- Canadian Parents for French (National)
- Clair Balfour and Maci McDonald
- Collège de l'Île
- Office of the Commissioner of Official Languages
- Commission de la fonction publique de l'Île-du-Prince-Édouard
- Newfoundland and Labrador Provincial Francophone School Board
- Eric Li
- Francophones of Newfoundland-and-Labrador (FFTNL)
- Fédération de la jeunesse canadienne-française (FJCF)
- Francofonds
- Gouvernement of British Columbia (Ministry of Education BC)
- Groupe Media TFO
- John Ralston Saul
- Karim Manaa
- La Fédération culturelle acadienne de la N.-E. (FÉCANE)
- Department of Education and Early Childhood Development - New Brunswick
- R.Howard Webster Foundation
- The Whiteside Foundation
- The William and Nona Heaslip Foundation - Nona Heaslip
- University of Moncton
- University of Ottawa
- University Sainte-Anne
- Saint-Paul University
- YMCA of Greater Halifax/Dartmouth

### 10,000 \$ +

- ACUFC
- BMO
- Gouvernement of Ontario
- Lisa Balfour Bowen
- Margaret McCain
- William C.Graham

### 5,000 \$ - 9,999 \$

- Anonymous
- Employment and Social Development Canada
- Le Consortium national de formation en santé (CNFS) – Volet Université de Moncton
- Michael Tims



### 500 \$ - 999 \$

- Air Canada
- Canadian Parents For French - P.E.I.
- Collège communautaire du Nouveau-Brunswick
- Consortium National de Formation en Santé - Volet Université d'Ottawa
- Canadian Forces
- Jeunesse Acadienne et Francophone de l'Île-du-Prince-Édouard JAFLIPE
- Ministry of Education - P.E.I.
- Museoparc Vanier
- Official Languages Programs (Explore)
- Robert Yalden
- Sean Ingram
- Government of Quebec
- Société de l'Acadie du Nouveau-Brunswick (SANB)

### 1 \$ - 499 \$

- Alec Boudreau
- André Vincent
- Canadian Parents For French - N.L.
- Canadian Parents For French - Ontario
- Danielle Arcand
- Denis Fontaine
- Gabrielle Fredette Fortin
- GPCP Enterprises Inc. (Tim Hortons)
- Marie-Josée Arcand
- Marie-Pierre Lavoie
- Translation INC.
- Mary Arab
- Michael Salvatori
- Micheline Dubé
- Polina Moneva
- Staunton Bowen
- Yolande Grisé



## WOULD YOU LIKE TO SUPPORT US?

Donate to French for the Future



Spread the word about  
our organization



Share what we do on  
your social networks



Join our team as a  
volunteer or employee!

## FOLLOW US ON SOCIAL MEDIA!



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